



**IIMAD**



**MADURAI KAMARAJ  
UNIVERSITY**

# Research methodology & data analytics workshop

The International Institute of Migration and Development (IIMAD) welcomes you to a 3-day offline workshop in collaboration with the Department of Sociology, Madurai Kamaraj University

Venue: Madurai Kamaraj University  
Accommodation available inside the university  
Course Fee: Rs.3500

**Dates: June 21st to June 23rd (3 days)**

DIVE DEEP INTO ALL STAGES  
OF A RESEARCH PROJECT IN  
THIS HANDS-ON WORKSHOP.

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# WHAT TO EXPECT



## Questionnaire preparation

Learn the in and outs of designing a questionnaire for data collection. This will be an interactive live session where we will design a questionnaire from scratch with your inputs and our experience



## Learn Kobo Toolbox

Learn the fundamentals of using KoboToolbox for datacollection. We will feed the questionnaire we created in the previous session into the KoboToolbox application for enabling real world data collection



## Data cleaning & visualisation using Excel

Learn the fundamentals of Excel. The data collected using our previously created questionnaire will be cleaned, analysed and visualised using Excel.



## Data analysis using software R Programming/SPSS

Learn to use R programming to clean, analyse and visualize data. We will be importing the data from the questionnaire we created to generate insights and powerful visualizations.



## Qualitative research training

Introduction to essential concepts in Qualitative research, including tips on conducting focus groups discussions and interviews. Introduction to Qualitative data analysis softwares.



## Continued online support

Our team will be happy to assist you in case of any queries on these concepts in the future

## PROGRAMME LOGISTICS

- Participants will have to arrange for their own travel to the venue
- Accommodation can be provided in a twin-sharing room inside the university for Rs. 200 per day
- Lunch will be provided at the venue.
- Partial scholarships shall be provided to deserving candidates
- A certificate of completion will be provided to attendees.